

ANNUAL REPORT 2022



Shifting from Charity to Solidarity.



A NOTE FROM OUR EXECUTIVE CHAIRMAN AND CEO.



Antonio Ruiz-Giménez
Executive Chairman & CEO
Keep A Child Alive

Dear Supporters and Friends of Keep A Child Alive,

As we bid farewell to 2022, I reflect on the journey we've undertaken at Keep A Child Alive (KCA). This year has been one of resilience, growth, and unwavering commitment to our mission.

Amid global challenges, we remained steadfast, directing our efforts toward creating meaningful impact for those we serve. Despite the continued effects of the pandemic, we adapted, innovated, and collaborated with partners to deliver essential services. In 2022, we reached over 212,791 children worldwide, symbolizing not just growth but also hope for a brighter future. We continued to honor our commitment to sustainability, providing trees for 780,000 families and addressing pressing community needs.


A milestone accomplishment was the establishment of the KCA Youth Hub in South Africa, offering young people a dedicated space to connect, learn, and thrive. Our swift response to the crisis in Ukraine also showcased our ability to act quickly, providing direct support to 3,000 Ukrainian children and families affected by the war.

Looking back on the challenges and triumphs of 2022, KCA remains dedicated to a world where every child not only survives but thrives. Your steadfast support has been the cornerstone of our work, and we extend our deepest gratitude for standing with us.

As we look ahead, we are filled with hope and determination to continue creating positive change for children and families worldwide.

With heartfelt gratitude,

Antonio Ruiz-Giménez
Executive Chairman & CEO



We want every child to
have the opportunity to be
all they can, no matter
where they start in life.
We stand with them, as
they overcome and thrive.

**KCA exists for all
children, wherever they
are in the world.**

OUR COMMITMENT

At Keep A Child Alive, we are dedicated to supporting children facing some of the most severe hardships, striving to make these statistics a thing of the past. Our mission is to ensure every child has access to:

- **Good health** – both physical and mental
- **Safety and security** – physical and emotional protection
- **Quality education and opportunities** – access to training and life skills
- **Self-esteem and the belief in their future**

We deliver change by standing in solidarity with local activists and organizations to implement programs that make a real difference for children and their families.

Our approach involves:

- Supporting and committing to local activist organizations
- Creating hubs for these groups to collaborate and amplify their impact
- Testing and scaling innovative solutions through grassroots organizations
- Monitoring results, learning, and adapting to ensure continued progress



WHERE WE WORKED 2022



Africa

East Africa

Uganda
Rwanda
Kenya
Ethiopia
Tanzania
Burundi

Southern Africa

South Africa
Eswatini
Zimbabwe
Malawi
Zambia

West Africa

Sierra Leone
Ghana
Burkina Faso

Asia

South Asia

India
Bangladesh
Afghanistan

Eastern Europe

Ukraine

Europe

Spain

North America

USA



Transforming
Lives, Creating
Futures.

OUR IMPACT

Transforming Lives, Creating Futures.

In 2022, Keep A Child Alive made significant strides in improving the lives of children and families across Europe, Africa, and Asia:



We reached over **212,791 children** across 20 countries.



We provided **trees for 780,000 families**, contributing to both environmental sustainability and community resilience.



We **established the KCA Youth Hub in South Africa**, offering young people a dedicated space for learning, growth, and connection.

These milestones reflect our continued commitment to creating lasting change through compassionate care and sustainable solutions.

OUR IMPACT

	TOTAL REACHED	COUNTRY
AMS	48,992	Uganda
Bobbi Bear	22,935	South Africa
Prayas	797	India
Saahase	109	India
Sahara	137,300	India
Swapol	96	Eswatini
We ActX	4,256	Rwanda
Best Health Solutions	916	South Africa
Zoe Empowers	183	Kenya; Zimbabwe
Imagine Worldwide	356	Siierro Leone; Ghana; Burkina Faso; Banglashe; USA.
Acompanando Procesos	127	Spain
Afghani Refugee Program	10	Afghanistan
Blue Roof	880	South Africa
McConnell Int. Foundation	100	Malawi
IBS Ukraine	30	Ukraine
Tvyoa-Opora	832	Ukraine
Future Ukraine	1,754	Ukraine
Baby Formula	150	Ukraine
Inherent Foundation	170	Ukraine
One Acre Fund	780,000	Kenya; Malawi; Tanzania; Burundi; Uganda



HIGHLIGHTS

2022 was a year of growth, innovation, and resilience for Keep A Child Alive. Here are some of the key moments that stood out in our efforts to create lasting change:

Blue Roof & Youth Programs

In South Africa, our **Blue Roof** facility continues to serve as a hub for youth empowerment.

This year, we reached **800 young people** through direct services, offering a variety of programs aimed at education, personal development, and community support.

Some of the key programs included:

- **Afterschool Homework Club:** Helping students improve academically and stay engaged in their education.
- **Career Guidance:** Providing young people with the tools and knowledge to pursue their career goals with confidence.
- **Parenting Program:** Supporting vulnerable families, particularly those facing unplanned pregnancies, by offering guidance and resources.

In addition to these, we launched new programs to further support youth:

- **Classover Online Learning:** This new initiative partnered with Youth Education Support Services (YESS) to provide online learning for students in the area, enhancing access to education and digital literacy.
- **Coding Clubs & Barista Training:** Offering skills training in high-demand fields, these programs help equip young people with valuable tools for the future.



South
Africa



Classover: A New Educational Opportunity

In the third quarter of 2022, we introduced the Classover Online Learning program at the Blue Roof facility.

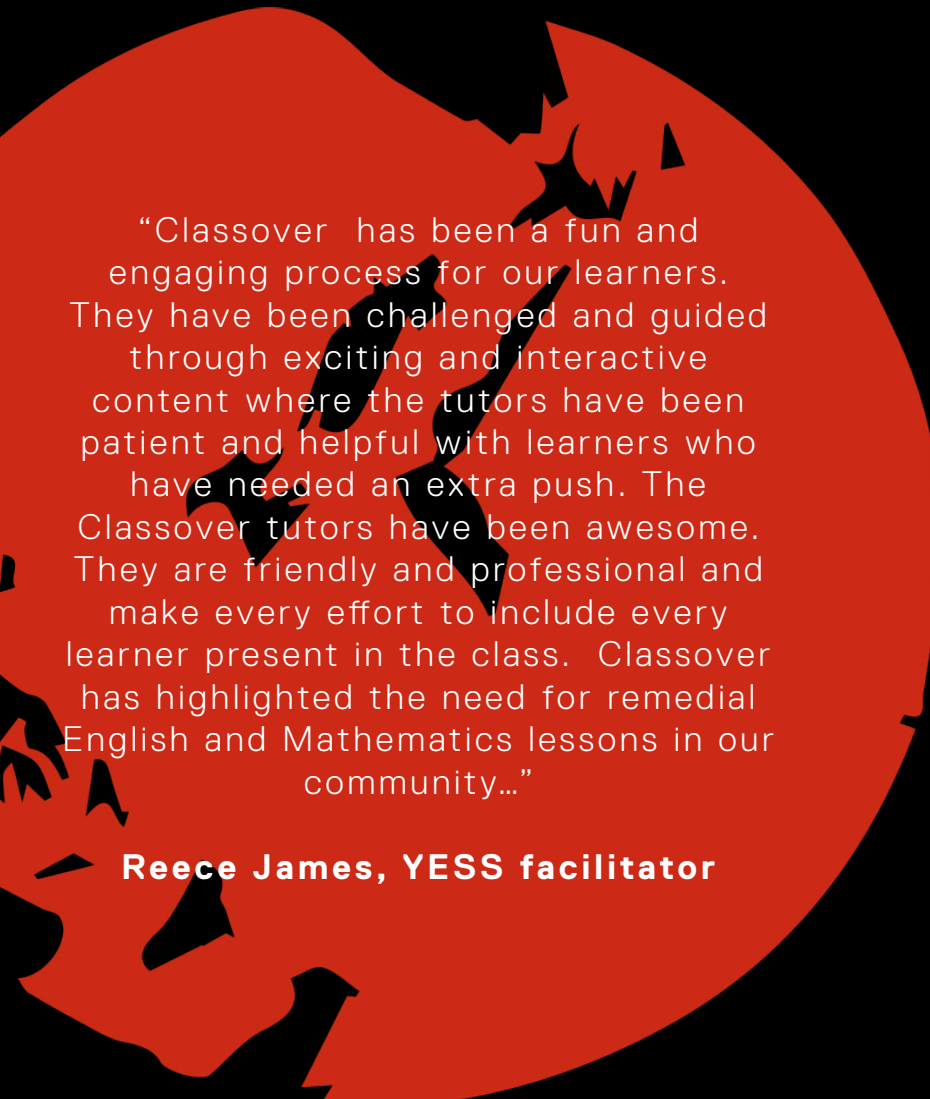
In partnership with YESS, this initiative offers students a fun and engaging way to learn through interactive digital content. The success of this pilot program has set the stage for broader expansion in 2023.

The feedback from both students and tutors has been incredibly positive, with many learners noting that the program has not only improved their English and math skills but also boosted their confidence in their abilities.

Digital Democracy Coding Program


In preparation for the launch of the Digital Democracy Coding Program in 2023, we introduced an entry-level coding club at Blue Roof.

Thanks to funding from Raspberry Pi, this program introduced local youth to the world of coding,



“Classover has been a fun and engaging process for our learners. They have been challenged and guided through exciting and interactive content where the tutors have been patient and helpful with learners who have needed an extra push. The Classover tutors have been awesome. They are friendly and professional and make every effort to include every learner present in the class. Classover has highlighted the need for remedial English and Mathematics lessons in our community...”

Reece James, YESS facilitator



“YESS NPO would like to thank Keep A Child Alive and Classover for giving our children this opportunity. We look forward to many future lessons. We are obtaining sponsorship of additional laptops and headsets to enable more children to participate in this program”.

Linda James (YESS Chairperson)



Zimbabwe & Kenya

Zoe Empowers

In 2022 KCA committed to supporting Zoe Empowers over a period of 3 years, funding orphans and other vulnerable children, adolescents, and youth (OVCA&Y) enrolled in the Zoe Empowers programme in Kenya and Zimbabwe.

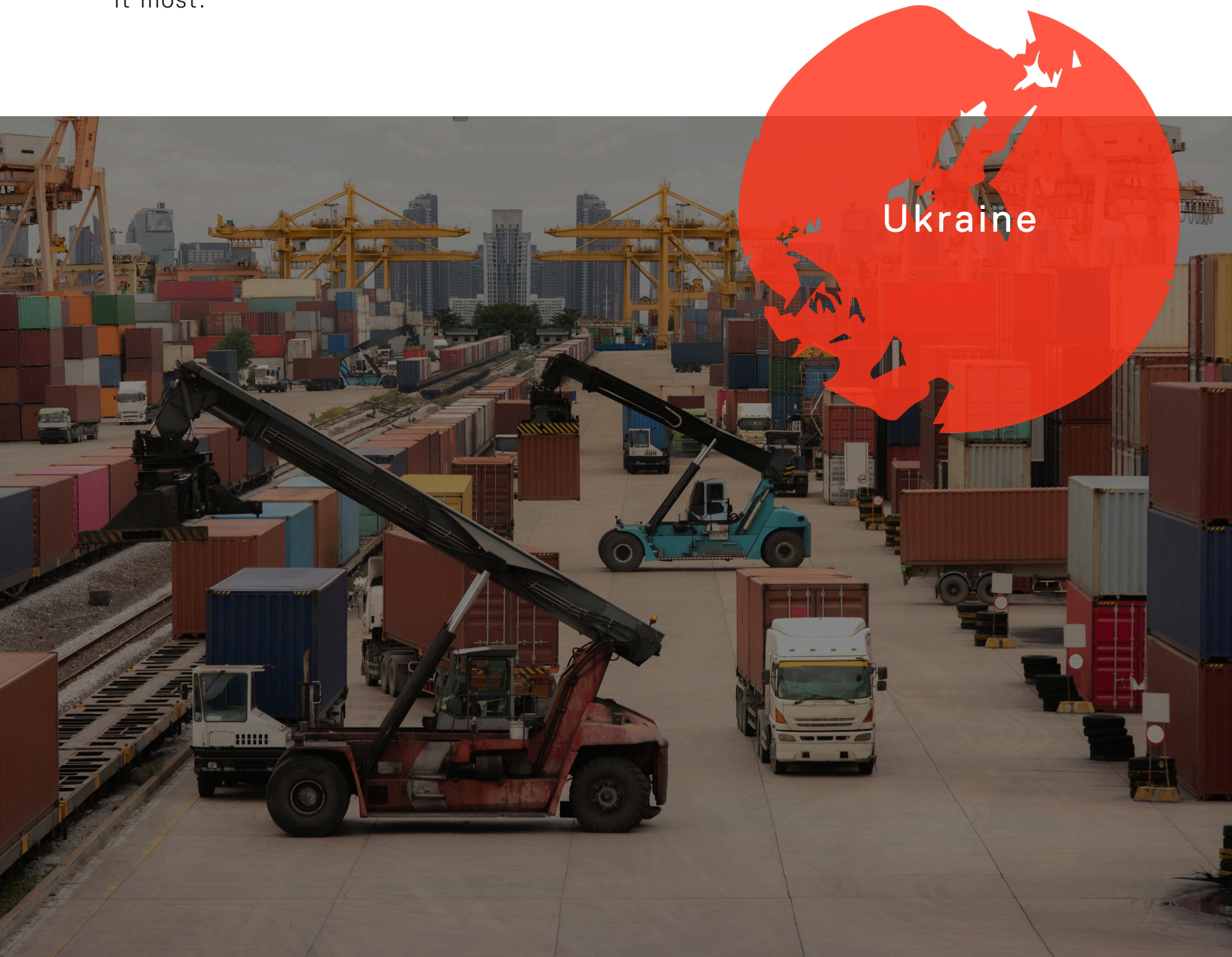
2022 is year 1 (of 3), and the groups elected their group leaders and identified a local mentor, created dream charts, and participated in the following trainings: Business development; Agriculture; Health; Hygiene and Child Rights.

Emergency Relief for Ukraine

KCA's swift response to the crisis in Ukraine was one of the most impactful moments of the year. We mobilized quickly to support around 3,000 Ukrainian children and families affected by the war. Our relief efforts included:

- Evacuating 170 people to Lisbon.
- Relocating 30 families to safe housing in Europe.
- Shipping 19 pallets of baby food, rice, and milk from Spain to Ukraine.
- Providing food, medicine, and housing for 832 orphans.
- Supporting 254 mothers and children with safe housing and essential resources.
- Distributing humanitarian aid packages to over 1,500 people in need.

This rapid mobilization demonstrated the power of our network and our ability to respond quickly in times of crisis, providing immediate relief to those who needed it most.



A woman in a black long-sleeved athletic shirt and a black Under Armour cap is running in a marathon. She is smiling broadly with her arms raised in celebration. Her shirt features the 'KCA' logo in white with a green dot, and below it, the text 'FORWARD.MOTION.ALWAYS.' in green. Her race bib is pinned to her chest, displaying the name 'ALICIA' in large black letters, the number '27972' in blue, and the 'TATA' logo. To her right, another runner in a red tank top and a patterned headband is visible, with a race bib number '47457'. The background shows a city street with trees and buildings.

OUR
PARTNERS

OUR PARTNERS

At Keep A Child Alive, we are deeply grateful for the partnerships that allow us to reach and support vulnerable children and families worldwide. Together with our incredible partners, we have made a lasting impact in the lives of those facing extreme hardships. Here is a look at some of the organizations we are proud to work alongside:

- **Alive Medical Services (AMS):** Through their comprehensive life-changing HIV services, AMS supported 48,992 children and adolescents, providing critical care and a brighter future for those living with HIV in Uganda.
- **Bobbi Bear:** This remarkable organization provided assistance to 22,935 children and their families in South Africa, including survivors of rape, sexual abuse, domestic violence, and other traumatic experiences, offering vital support in their healing journey.
- **Prayas:** Working with 797 adolescents living with HIV in India, Prayas provided counseling and access to a supportive virtual community via WhatsApp, fostering resilience and hope.
- **Saahaase:** Through a combination of health clinics, vocational training, and sports programs, Saahaase reached 109 youth in India, empowering them to overcome challenges and build better futures.
- **Swapol:** By providing food relief, Swapol supported 96 child-headed households in Eswatini, ensuring they had the resources needed to survive and thrive.



OUR PARTNERS

- **WeActX:** In Rwanda, WeActX provided 4,256 families with comprehensive HIV services, including testing, treatment, and ongoing support, helping to break the cycle of HIV transmission and improve community health.
- **Best Health Solutions:** Operating in South Africa, this initiative focused on improving the health and well-being of orphans and vulnerable children, supporting 916 households in a crucial time of need.
- **Zoe Empowers:** Through a three-year program in Kenya and Zimbabwe, Zoe Empowers is helping 183 orphans and vulnerable children achieve independence by providing business development, agriculture training, and essential life skills.
- **Imagine Worldwide:** By expanding access to education through digital platforms, Imagine Worldwide reached 16,500 children across six countries, ensuring that young people in remote areas have access to quality education.
- **Acompañando Procesos:** In Spain, Acompañando Procesos provided food baskets and essential hygiene products to 127 children under the age of three, meeting their basic needs with our collaborative support.





OUR PARTNERS

- **One Acre Fund:** Working across East Africa, One Acre Fund reached 780,000 individuals by providing tree inputs and support, helping families improve their agricultural productivity and environmental sustainability.
- **McConnell International Foundation:** In Malawi, KCA supported the education of 100 orphans and vulnerable girls, helping them overcome barriers to schooling. With match funding from MIF, the reach of this program is set to expand in 2023.

Each of these partners plays a crucial role in advancing our mission, and we are grateful for their dedication and collaboration. Together, we are creating sustainable change and building brighter futures for children and families across the globe.

MEET ARCHANA



Archana is a 14-year-old orphaned girl living with her grandmother who has cancer.

Her parents died in their village when she was an infant. A visit was made to her home which consists of one small room. She was running a high fever and in a very weak condition. Her CD was 23 and when taken to ICT Centre she tested positive for HIV.

Sahara's community worker whilst counseling them noted that her grandmother had no knowledge of HIV & TB. They both were counseled on HIV & TB.

Archana has started taking her medicines regularly.

Sahara Education admitted her to a local school two weeks ago. Presently they are being provided with crisis nutrition.

Sahara helped the grandmother get a job at a doctor's clinic and both are settling down well.

MEET BRENDA



Brenda, an orphan living in Zimbabwe, received a life-changing boost through a micro-grant provided through our partnership with Zoe Empowers.


She used it to launch a small business selling sweets, biscuits, groundnuts, snacks, vegetables, and even brooms. This opportunity has transformed her family's life.

Thanks to her hard work, they now enjoy nutritious meals twice a day, can afford new clothes, and purchase essential household items.

Her business also supports her four siblings, helping them with school fees and uniforms.

As a result, they now attend school regularly.

Brenda feels deeply grateful for this opportunity. She shares, "I am blessed to be part of this initiative. My group members offer me support and friendship, and I know I can rely on them whenever I need help. This truly feels like my second family."

A woman in a black long-sleeved athletic shirt and a grey Under Armour cap is running a marathon. She has her arms raised in the air and is smiling. Her race bib is pinned to her shirt, displaying the name 'ALICIA' and the number '27972'. The bib also features the 'TATA' logo. On her shirt, there is a green logo that says 'KCA.' and a tagline 'FORWARD.MOTION.ALWAYS.' in green. In the background, other runners are visible on a city street with trees and buildings. A red circular graphic in the top right corner contains the text 'RUNNING FOR THE FIGHT #TEAMKCA' and a faint map of India.

RUNNING FOR
THE FIGHT
#TEAMKCA

KCA.

FORWARD.MOTION.ALWAYS.

ALICIA

27972

47457

OVERVIEW

Our Team KCA runners truly embody our mission of fighting for change.

Despite several events being canceled in the first half of 2022, the team successfully raised over **\$150,000** through the collective efforts of **47 runners**.

Their dedication not only raised vital funds for our programs but also spread awareness about our mission.



"I've had a love for running ever since i was a kid and dreamt of completing a marathon for a great cause, which i have the honor of doing for KCA."

Craig Suchecki

"I chose Keep A Child Alive, now being a father myself, the importance of every child feeling safe, secure and hopeful for the future feels so much more personal and tangible."

Badger Denehy

"The children in my life are my world, and picking an organization that directly impacted youth was very important to me,"

Olivia Bonevento



**TEAM
KCA**



FINANCE

TOTAL RAISED TO DATE: **\$86 Million**

In 2022, Keep a Child Alive continued to see strong financial support from our donors, enabling us to further our mission and expand our programs.

The total amount raised to date now stands at \$86 million, a testament to the generosity and commitment of our supporters.

Support and Revenues

Contributions: \$7,058,376

Other Income: \$21,758

These funds were directed toward sustaining and growing our impactful programs and services.

Expenditures

Our financial strategy is focused on ensuring that the majority of funds raised directly support the programs that make the most difference in the lives of children and families. The breakdown of our expenditures for the year is as follows:

Program Services:

\$2,060,992 (87%)

Management and General:

\$193,854 (8%)

Fundraising Costs: \$112,156 (5%)

We are proud to report that the majority of our spending—87%—was directed to program services, ensuring that the impact of our work remains our primary focus.

Administrative and fundraising costs were kept to a minimum, reflecting our ongoing commitment to operational efficiency and maximizing the value of every dollar raised.



LOOKING AHEAD

As we enter a new year at Keep A Child Alive (KCA), our commitment to advancing our mission remains steadfast.

Our vision is rooted in the belief that every child, regardless of their starting point in life, deserves the opportunity to thrive and reach their full potential.

Our goal is to shape a world where children triumph over adversities, and we are resolute in our pursuit of this noble mission.

Reflecting on Our Mission

KCA stands as a beacon of hope for children worldwide facing unimaginable hardships.

The daunting statistics of 45 million malnourished children, 1 billion living on less than \$1 a day, and the tragic loss of 5 million young lives annually underscore the urgency of our relentless efforts.

Our mission goes beyond numbers; it's a call to action to ensure every child enjoys good health, safety, access to quality information, and the development of high self-esteem. (Put in references to stats)

Our Proven Approach

Moving forward, we will persist in our solidarity with local activists and their organizations, recognizing the transformative impact they bring to communities.

We firmly believe in the sustainability and empowerment inherent in supporting grassroots efforts.

By nurturing partnerships with organizations deeply embedded in their communities, we amplify their voices, provide financial resources, and contribute to organizational development, catalyzing positive change.



MOVING
FORWARD

THANK YOU. 

KCA Board of Directors

Antonio Ruiz-Giménez, Jr.: Executive Chairman & CEO

David Wirtschafter

Nicole David

Evan Vogel

Kerry Propper